

news release

Contact: Eileen Banasiak
Vice President of Marketing/Business Development
Liquid Capital Express, LLC
732 223 2290
Eileen.Banasiak@LiquidCapitalExpress.com

Liquid Capital Express's New Purchase Finance Program Taking-Off

Financing helps small-to-medium companies purchase inventory to grow business

BRIELLE, N.J. – Liquid Capital Express, LLC, a specialty commercial financing company recently introduced a very viable Purchase Finance Program (PFP) that is gaining traction with small-to-medium sized businesses. This unique, easy to obtain financing solution allows businesses to buy goods for resale, inventory or consumption – finished or unfinished; unlike purchase order (P.O.) finance. And, it works like a revolving credit line allowing for longer and more elastic credit terms typically 60 to 90 days. Another added benefit is this type of financing does not affect the existing bank credit lines as it is incremental to any bank loans or credit lines.

“Small-to-medium sized businesses, whether trying to acquire or increase credit is very difficult with the stringent lending policies,” stated Michael Banasiak, managing director of Liquid Capital Express, LLC. “PFP is the ideal solution for these businesses, because it provides immediate access to capital needed with flexible terms to purchase raw materials, equipment, products, etc. to grow their business.”

PFP adds another finance option to meet businesses different needs and is more obtainable. The purchase finance product addresses companies' needs with extended terms, fast turnaround and no bank security disturbance. There are no UCC filings.

Liquid Capital Express's PFP is optimal for potential borrowers who have limited bank availability, do not qualify for purchase order financing or simply want to make a purchase using efficient means of financing.

PFP joins Liquid Capital Express's suite of specialty commercial finance solutions including Purchase Order, Accounts Receivable Factoring, Supply Chain for Middle Market and 3PL Quick Pay. For more information, please visit Liquid Capital Express's new website www.LiquidCapitalExpress.com.

- more -

About Liquid Capital Express, LLC

Liquid Capital Express, LLC is a franchise of Liquid Capital Corporation, which was founded in 1999. With more than 60 franchise owners, Liquid Capital has more offices throughout North America than any other commercial finance company. Liquid Capital and its franchisees successfully funded \$260 million in 2012. There are plans to launch an aggressive expansion campaign targeting markets across the United States for growth.

Liquid Capital Express is a trustworthy, reliable, quick approval specialty commercial funding source located in Brielle, Monmouth County, NJ. Liquid Capital Express provides businesses with immediate access to working capital to afford opportunities to increase cash flow, grow revenue and business through one of its customized financing solutions. Businesses improve their credit score, ability to seek new business, relationship with suppliers and ultimately become bankable. In addition, Liquid Capital Express offers an extensive package of financial management services that allows clients to focus on operating their business without the need for a credit and collections staff. This allows business owners to outsource their time-consuming administrative tasks to focus on what really matters – building their revenues. With Liquid Capital Express, companies are working directly with the business owner who provides personalized service and ensures the funding solution is in sync with the working capital needs.